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News Release

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This isn't your Grandma's Gala Ulman Foundation celebrates 21st year with a community of support for young adults impacted by cancer.

Baltimore, MD, January 13, 2019 – The 2019 Blue Jeans {& Bow Ties} Ball will take place on **February 9, 2019** at [The Assembly Room](#) located at [316 Guilford Avenue Baltimore, MD 21202](#). This event celebrates The Ulman Foundation's mission and honors the hard work and dedication of those who diligently support it. Guest will enjoy delicious food and drinks and dance the night away! This year, a special new dinner will be held for sponsors and top supporters - the Bow Tie Dinner. Bow Tie Dinner guests will enjoy exclusive food and drink, a dinner program, and live auction before the Blue Jeans Ball opens for General Admission guests.

Bow Tie Dinner: 6:00pm to 8:00pm
Blue Jeans Ball: 8:00pm to 12:00am

The Ulman Foundation's Communications Director, Sasha Nader said the event provides an opportunity to gather the foundation's closest supporters and celebrate.

"This is an opportunity to share the impact we've had in the previous year and kick off the upcoming year with a lot of excitement around the work that we've done and the work that is still to be done," she said. "For us, it's all about impact, reaching more people."

All proceeds from the event directly benefit The Ulman Foundation to help fund programs and enable peer-to-peer fundraising.

Nader said the inspiration for the **Blue Jeans {& Bow Ties} Ball** stems from the idea that most charity galas are black tie and super dressy. The Ulman Foundation caters to young adults impacted by cancer, and they wanted something that felt young.

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“A lot of times at these types of things [charity galas] you sit down and people just kind of bombard you with sad stories and we really wanted something that felt different. The theme [blue jeans and bow ties] makes it fun for everyone involved,” she said. “The mood and spirit of the event transcend a young atmosphere. We play loud music and have a good time...we still talk about what we do, but we want it to be fun for people.”

The upcoming gala will celebrate the foundation’s 21st year of existence, and the gala has been around for almost as long. This year, Nader says they are expecting approximately 800 guests. Tickets can be purchased online at <https://www.eventbrite.com/e/blue-jeans-bow-ties-ball-registration-51713143404>. Price levels will be as follows:

- Young Adults (age 39 and under) \$175
- General Admission \$200
- Bow Tie Dinner \$400

Tickets will be on sale until Thursday, February 7, 2019

For more information on the 2019 **Blue Jeans {& Bow Ties} Ball**, you are encouraged to visit <https://ulmanfoundation.org/bluejeansball/>

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About Ulman Foundation

Doug Ulman was preparing for his sophomore year at Brown University. When he returned to school following his diagnosis in the fall of 1996, Doug faced a number of unanticipated hurdles. He struggled to find information and support programs that addressed the many issues he was dealing with, questions about physical activity & nutrition, relationships and dating, the emotional struggle of a life-threatening disease, and a return to his studies. Frustrated by the lack of resources to speak to and support the unique needs of young adults affected by cancer, Doug and his family created The Ulman Cancer Fund for Young Adults. In November of 2018, The Ulman Cancer Fund for Young Adults re-branded as The Ulman Foundation and continues its mission of creating a community of support for young adults, and their loved ones, impacted by cancer. For more information, please visit <https://ulmanfoundation.org>. Connect with us on social media: [Facebook](#), [Twitter](#), [Instagram](#), [LinkedIn](#), and [YouTube](#).